

9-42 THE BROADWAY: 24-30 APRIL FACEBOOK POSTS

Post 1 - 24th April

'I do not consider that the quality of architecture ... would overcome the problems which arise from the scale, massing and visual effect of the proposed built form in relation to its surroundings.'

These words are from the Planning Inspector's 2009 judgement of a scheme for 9-42 The Broadway that went to a public inquiry and was rejected. But they apply just as much now. Why didn't our Council learn from that?

Save Ealing's Centre is fighting to defend the heart of the town centre for the second time. Please help us pay for our barrister. Donate now at www.saveealingcentre.com.



Post 2 - 29th April

FACT: The 188 flats planned for 9-42 The Broadway exceed the maximum number required by London planning policy on a site of this size by almost a quarter. This would mean multiple tower blocks of up to 18 storeys – taller than any of the buildings on the Dickens Yard development behind the town hall.

If you think that overdevelopment like this is ruining the character and appearance of Ealing Broadway, join Save Ealing's Centre at the public inquiry starting on May 9th and donate to our fighting fund at www.saveealingcentre.com.



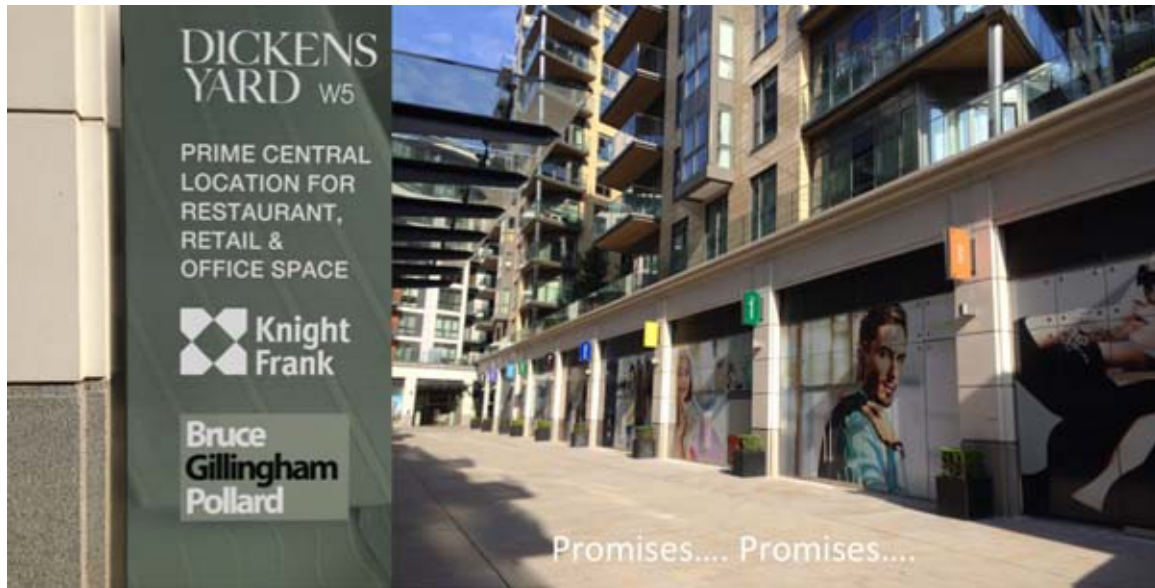
Post 3 - 29th April

FACT: Dickens Yard promised 8,000 sqm of 'quality retailers with a mix of medium sized and small units for specialist enterprises and high quality brand names'.

The shops are boarded up and so far there are only two takers – Jigsaw (a fashion chain) and Gail's (an artisan bakery) – opening in 2018. Why would the 9-42 The Broadway scheme be any different?

Save Ealing's Centre is fighting this latest scheme at a public inquiry starting on May 9th. Please join us and donate now to our fighting fund at

www.saveealingscentre.com.



Post 4 - 30th April

A 12-day public inquiry has been ordered into the controversial development at 9-42 The Broadway. Supporters and opponents of the scheme will give evidence to an independent planning inspector who will then decide the fate of the scheme and our town centre.

The inquiry is open to the public, so please join us on May 9th in the Liz Cantell Room at Ealing Town Hall from 10.00 am. If you would like to speak, you will be able to register to do so on that day. For more information go to www.saveealingscentre.com.

9-42 The Broadway Public Inquiry Who's who?

Supporters

- Benson Elliot (the developers)
- Ealing Council (who approved the scheme)

Opponents

- Save Ealing's Centre (25 residents' associations/ community groups)
- Historic England (formerly English Heritage)